ABSTRACT

[0051]   The present invention provides an application interface for a unified search engine. In one embodiment, an event schema is determined for an application, wherein the application has associated articles, event data is determined for an event, based at least in part on the event schema, wherein the event relates to user interactions with an article associated with the application, event data is transferred to a search application and stored in a searchable database, wherein the events and articles associated with the application are searchable by a search application.

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